

CLAIMS

What is claimed is:

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1. A computer kiosk arranged for generating coupons,  
said kiosk comprising :

5 means for accessing a database, said database  
including a list of consumer names, consumer identification  
data and virtual coupon data corresponding to each consumer  
name;

10 data entry means for entering consumer identification  
data for a consumer using said kiosk;

15 first generating means for printing a coupon, in  
response to a command input by a consumer, based upon said  
virtual coupon data corresponding to said consumer  
identification data of said consumer using said computer  
kiosk ; and

20 processing means, coupled to said data base, for  
receiving a request by said consumer using said kiosk for  
redemption of a selected virtual coupon corresponding to  
said consumer identification data, and for generating  
redemption data indicating said selected virtual coupon has  
been redeemed.

2. The computer kiosk of claim 1, wherein said means  
for accessing comprise a keyboard.

25 3. The computer kiosk of claim 2, wherein said means  
for accessing further comprise means for transmitting data  
to and from a remote computer network.

4. The computer kiosk of claim 1 wherein said processing means comprises :

means for counting the number of times a consumer redeemed a particular virtual coupon, and

fraud indication means for indicating fraud if the number of times a virtual coupon is deemed by the consumer exceeds a predetermined amount.

5. The computer kiosk of claim 4, wherein the consumer identification data is imprinted on a selected coupon as a bar code.

6. The computer kiosk of claim 3, wherein said processing means retrieves virtual coupon data from said remote data base.

7. The computer kiosk of claim 1, wherein said data entry means comprise a computer diskette.

8. The computer kiosk of claim 3, wherein said computer diskette contains data from said remote computer network entered on said computer diskette prior to use of said computer kiosk.